



# Prime Web Space

"Affordable, targeted, exclusive...  
Online Advertising"



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## Prime Web Space Lease Agreement & Debit Order Instruction

Full Name & Surname: \_\_\_\_\_

Business Name: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Contact number: \_\_\_\_\_ Email address: \_\_\_\_\_

I hereby agree to rent a Prime Web Space in the following category / specific keyword:

\_\_\_\_\_ in-\_\_\_\_\_ .co.za on the following basis (delete not applicable and initial) at R200 per month or R2 000 per year.

Please include the following Additional Areas at R200 per month: YES / NO (please circle)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Include the following additional keyword terms (new Prime Web Spaces) at R200 per month or R2 000 per year per main Prime Web Space and each additional area: YES / NO (please circle)

\_\_\_\_\_

Month to Month on Debit Order amount: R\_\_\_\_\_ (first payment which is also the set-up fee is payable per EFT - see banking details below - and thereafter the monthly rental per monthly debit order)

BANK: \_\_\_\_\_ ACCOUNT NAME: \_\_\_\_\_

ACCOUNT NO.: \_\_\_\_\_ BRANCH NAME: \_\_\_\_\_

BRANCH NO.: \_\_\_\_\_ TYPE OF ACCOUNT: \_\_\_\_\_

(e.g. Savings, Current etc)

### Debit Order Authorization:

I/We hereby request and authorize Prime Web Space or authorized agents to draw against my/our account with the abovementioned bank, or any other bank or branch to which I/we my transfer my/or account the amount above on the 1<sup>st</sup> / 15<sup>th</sup> (please circle your choice) of each month, the fist debit being due on the 1<sup>st</sup> / 15<sup>th</sup> of the month following the month in which this agreement has been signed and authorized.

Initial \_\_\_\_\_

I/We understand that if the debit order is returned by the bank for any reason, I/We will pay a R50 penalty fee, and authorize you to do a double deduct on the due date of the following month, along with the R50 penalty fee, should the debit order be returned.

I/We understand that all debits by you will be done through our agent **StratCol Ltd and processed by Bankserv**. I/We agree to pay any bank charges relating to this debit order instruction. This authority may be cancelled by means of giving you 30 (thirty) days notice in writing sent by pre-paid registered post.

or

**Annually:**

**At R2 000 (pay only for 10 months - add R2 000 per additional area and R2 000 per additional keyword term) payable by EFT upon signature of agreement and must be renewed 1 month prior to expiry for next year:**

**ABSA Bank Limited**

**Savings Account**

**Account number 922 012 7641**

**Hoirison Branch, Branch code 632 005**

**Please fax this document with confirmation of EFT payment of 1<sup>st</sup> month payment if on Debit Order or total amount if Annual to: 0865 124 621**

**Ownership:**

Although each Prime Web Space is fully customizable within the applicable design template with your logo, links and keywords, it is not intended to be your company website and it's main function is to funnel traffic to your website and contact details provided. Each Prime Web Space is therefore only leased and remains the property of Prime Web Space.

**Duration:**

If the monthly debit order option is taken, the contract is on a month to month basis with a 30 written notice of cancellation required. If the Annual pay for 10 months only option is chosen then it is an annual agreement that must be renewed at least 30 days prior to the expiration of the term.

**Guarantees:**

We guarantee our utmost best efforts and to provide you with the full offer as presented. Getting Google traffic is however a process and as we are not in control of the action prospective clients take when visiting your Prime Web Space and if you in actual fact record the origin of leads or not, no guarantees can be provided. Each Prime Web Space will become more effective over time.

**Assignment:**

I/We acknowledge that the party hereby authorized to effect the drawing(s) against my/our account may not cede or assign any of its rights and that I/We may not delegate any of my/our obligations in terms of this agreement to any thirds party without prior written consent of the authorized party.

Signed \_\_\_\_\_ on this \_\_\_\_\_ day of \_\_\_\_\_ 20 \_\_\_\_\_

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## Prime Web Space - Key Value Offering

- **Affordable:** A prime monthly online presence 24/7 for the cost of a very small printed advert with a limited lifespan
- **Effective:** Generic (natural) search engine 1<sup>st</sup> page ranking on your keyword search engine term with other relevant keywords ranking high as well to ensure a prime online presence.
- **Versatile:** Your own web page that we call a Prime Web Space - customized with your information and photos and linking to your main website
- **Exclusive:** Unique flexible keyword search term - only 1 per area and currently only 16 areas in Gauteng. Additional keyword search terms or areas at a discount
- **Flexible:** No long term contract - month to month on debit order or you can pay annually in advance and pay for only 10 months
- **Accessible:** Free Short Link to your Prime Web Space that you can use as your website on business cards, pamphlets etc - so instead of a search engine friendly <http://www.insurance-brokers.in-roodepoort.co.za>, you can have [www.freesure.tk](http://www.freesure.tk)
- **Value:** You cannot get similar online exposure at 4 times the price!